



NICOLAS MARTINEZ



PRESIDENT & FOUNDER
OF GLOBAL FUTBOL
DEVELOPMENT INC



ENG
ESP

ABOUT ME

Experienced football player and coach, specializing in performance enhancement and athlete management. Strong, results oriented, possess excellent people skills with the ability to manage multiple projects and achieve team goals. Recognized for team building and team motivation. Able to manage multiple tasks, meet tight deadlines and increase team performance. A driven, selfstarter who is adept at organization, sales, relationship building, and for producing results.

EDUCATION

- Soccer Agent (2020)
- Sports Management

Humber College (2010-2011)

CONTACT

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EXPERTISE

Coaching
Leadership

Project Management
Professional Selling

Management

EXPERIENCE (SOCCER)

2019 - PRESENT

GLOBAL FUTBOL DEVELOPMENT INC.

FOUNDER & PRESIDENT - TORONTO

- Liaised with Jorge Giordano, Director of Federation of Uruguay (AUF) in Youth Development for 2 years
- Setup and organized Canada vs Uruguay friendly game in Slovakia for a Pre World Cup warm up in September 2022
- Bridging gaps in soccer training between North & South America
- Created a project to send North American players from Canada and USA to Uruguay to gain better development. Project includes housing, meals, regular training sessions, and travel. Excellent working relations with First Division football clubs in Uruguay like Club Atletico Penarol where Madrid's Federico Valverde and Liverpool's Darwin Nunez came out of; Danubio F.C. where Edison Cavani and Diego Forlan came out of; and C.A. Rentistas where Barcelona Star Ronald Araujo came out of.





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EXPERIENCE (SOCCER)



TORONTO

2022

**DIRECTOR OF PARIS SAINT
GERMAIN ACADEMY TORONTO**

- Liaised with Paris Saint Germain in Miami to bring Paris Saint Germain Academy to Toronto
- Successfully structured and managed PSG Academy football summer camp for youth 7 - 17 years of age, implementing PSG training methodology
- Brought 2 coaches from PSG to Toronto to train youth at PSG Academy summer camp

2020-2022

**SOCCER AGENT AT JUNIQUE PLAYERS
SWEDEN**



- European Soccer Agency Representative
- Head of North America & Uruguay
- Sending Players to Serie Youth Clubs in Italy from Uruguay

2019-2020

**SOCCER AGENT AT
FIDES SPORTS MANAGEMENT
TORONTO**

- Representing Players
- Intermediary between Players & PRO Clubs

FIFA



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COACHING EXPERIENCE

2022

WOMEN'S HEAD COACH

**CANADA FUTSAL ASSOCIATION(CNFA)
CANADA**

- Led the Canadian Women's Futsal team to World Championship Tournament in Colombia in November 2022
- Came 2nd in the group. Beat Uruguay; beat Chile in quarter finals; and beat Cataluna, Spain in semi-finals, eventually losing to host Colombia in the Finals
- Ranking Canada No. 2 in the World
- Organized and managed regular team trainings to prepare for the World Championship Tournament
- First Coach to progress Canada through the group stages to achieve 2nd place in 39 years

2017-2019

**COACH AT FC BARCELONA ACADEMY
TORONTO**



- Coached and trained U6 to U18 years old players using Barca's training methods
- Provided global private lessons to players

2016-2018

**COACH AT YORK REGION SHOOTERS
TORONTO**



- Coached U10, U12, U16 York Region Shooters Youth Teams
- Head Coach of York Region Shooters Men's CSL Reserve Team

2023

**FUTSAL YOUTH GIRL'S HEAD COACH
AT WOODBRIDGE SOCCER CLUB
TORONTO**





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PLAYING EXPERIENCE



2020

**CANADA BEACH SOCCER
CANADA**

- Club Player for Canada Beach Soccer Team
- Organized several events for the Club

2019

**EVENT ORGANIZER, PLAYER & HOST
CANADA**

- Connected with Brazilian Futsal Legend Falcao's Agent
- Organized events to host Player – responsible for vendor management, promotions, tickets and sponsors

2015-2018

**FIFA PROFESSIONAL FUTSAL PLAYER -
TORONTO UNITED FUTSAL CLUB
CANADA**



- Played in FIFA tournaments in New York, USA; Champion in most of them

2014-2018

**PROFESSIONAL PLAYER FOR
FUTSAL CANADA
NATIONAL TEAM(AMF)
CANADA**



- Represented Canada in a national tournament in Colombia
- Biggest achievement in that tournament beating Argentina 3-2 who came third in the tournament
- Captain of the Team, won the tournament and qualified to the AMF World Cup in Argentina





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PLAYING EXPERIENCE CNTD.

2000-2006

FIRST DIVISION CLUBS

URUGUAY | TORONTO

- Age 16: spent one year developing in Uruguay
- Age 18 – 34: played professional soccer in Canadian Soccer League
- Age 19 – 21: spent two years playing in Uruguay
- Age 20: spent eight months playing in Brazil

WORK EXPERIENCE

2016-2019

PROJECT COORDINATOR AT

SOCCER X

TORONTO

SOCCER X

- Brand Ambassador for Adidas, Nike, Puma
- Exceptional customer service skills including successfully managing the company outlet store
- Business Developer
- Assisted with Marketing including creating and managing the company's Brand Ambassador social media pages, promoting company and product awareness via attending sporting events and reaching out to known soccer contacts
- Organizing company events
- Computer literate skills including preparing and maintaining Excel spreadsheet and email communications
- Shipping and Receiving Manager



GLOBAL FD INC
@GLOBALFUTBOL_SCOUT
@GTASPORTSPLEX
@GFD_ACADEMY
@OFFICIALCAP
@ONTARIOWOMENSFUTS
AL @COACH23NIKKI

REFERENCE AVAILABLE UPON REQUEST